## **ORDER**

abc B
KLKN-TV
Katz Washington, D.C.
DC
National
Cash
Broadcast
EOM/EOC

Orders	Order / Rev:	45183		abc
	Alt Order #:	27669943	_	
	Product Desc:	TV		
	Estimate:	1477		KLKN-TV
	Flight Dates:	01/31/22 - 03/06/22	Primary AE:	Katz Washington, D.C.
	Original Date / Rev:	03/07/22 / 03/07/22	Sales Office:	DC
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Medium Buying LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		— Billing Calendar:	Broadcast
		815 Grandview Ave., Ste. 600	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	Brett Lindstrom for Governor		
	Demographic:	A18+	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:30:00

Bill	Plan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	96	\$16,215.00	\$13,782.75
02/28/22	03/06/22	39	\$5,650.00	\$4,802.50

P-05

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	96	\$16,215.00	\$13,782.75	0.00
March 2022	39	\$5,650.00	\$4,802.50	0.00
Totals	135	\$21,865,00	\$18 585 25	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.		- (	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KLKN	01/31/22	03/04/22			5p-530p	MTWTF	:30	4	\$175.00P-04	0.00 NM	24	\$4,200.00
001414			Ch 8 News 5p M-									
		ness News	B LINES A THRU	В								
	•			0-4-441	5.	5.4						
		End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 01/		02/06/22	MTWTF	4	\$175.00	0.00				- 1		
Week: 02/		02/13/22	MTWTF	5	\$175.00	0.00				- 1		
Week: 02/		02/20/22	MTWTF	5	\$175.00	0.00				- 1		
Week: 02/		02/27/22	MTWTF	5	\$175.00	0.00				- 1		
Week: 02/	28/22	03/06/22	MTWTF	5	\$175.00	0.00						
2 KLKN	01/31/22	03/04/22	Ch 8 News Midda	у М-Е СМ	11a-12p	MTWTF	:30	4	\$60.00P-04	0.00 NM	24	\$1,440.00
			Ch 8 News Midda									<b>4</b> / 1 / 1 / 1 / 1 / 2 / 2
			B LINES A THRU E	3						- 1		
Channel	l 8 Eyewiti	ness News-	- Midday							- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/3	31/22	02/06/22	MTWTF	4	\$60.00	0.00						
Week: 02/0	07/22	02/13/22	MTWTF	5	\$60.00	0.00				- 1		
Week: 02/	14/22	02/20/22	MTWTF	5	\$60.00	0.00				- 1		
Week: 02/2	21/22	02/27/22	MTWTF	5	\$60.00	0.00				- 1		
Week: 02/2	28/22	03/06/22	MTWTF	5	\$60.00	0.00				- 1		
N 3 KLKN	01/31/22	03/04/22	Ch 8 News at 10p	M-F CM	10p-1035p	MTWTF	:30	4	\$250.00P-04	0.00 NM	22	<b>#E 7E0 00</b>
			Ch 8 News at 10p			1-11 (01 1 1	.00	7	\$250.00F-04	U.UU INIVI	23	\$5,750.00
			and nop	141 1								

Print Date: 03/07/22 11:17:36 Page 2 of 4

KLKN-TV

Order / Rev:

45183

Advertiser:

Brett Lindstrom for Governor

Alt Order #: Flight Dates:

27669943

01/31/22 - 03/06/22

Product Desc:

Estimate:

TV 1477

Ln Ch Star COMMENTS A Channel 8 Eye	APPLY TO SU	Inventory Coo JB LINES A THR	de Break U B	Start/End	Time Da	ays	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date		Weekdays	Spots/Week	Rate	Rating						r	
Week: 01/31/22	02/06/22	MTWTF	4	\$250.00	0.00						1	
Week: 02/07/22	02/13/22	MTWTF	5	\$250.00	0.00							
Week: 02/14/22	02/20/22	MTWTF	5	\$250.00	0.00							
Week: 02/21/22	02/27/22	MTWTF	5	\$250.00	0.00							
Week: 02/28/22 <u>Spot</u> <u>Ch</u> Date F	03/06/22	MTWTF Description	5	\$250.00	0.00							
24 KLKN 02/28/			M.E. 10p.	/End Time 1035p			eekdays	_		Rtg Type		
Credited	22 00,00,22	on o wews at rop	10p-	1035b		M	TWThF		:30 <del>(\$250.00)</del>	0.00 NM		
	/er Outage ]											
4 KLKN 01/31/	22 03/04/22	Ch 8 News at 6	pM-F CM	6p-630p	MTW	TF	:30	4	\$225.00P-04	4 0.00 NM	24	\$5,400.00
COMMENTS A Channel 8 Eye		Ch 8 Eyewitnes B LINES A THRU At Six							<b>4-10.00</b> . 0	. 0.00 (4.4)		\$5, <del>4</del> 00.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 01/31/22	02/06/22	MTWTF	4	\$225.00	0.00							
Week: 02/07/22	02/13/22	MTWTF	5	\$225.00	0.00							
Week: 02/14/22	02/20/22	MTWTF	5	\$225.00	0.00					- 1		
Week: 02/21/22 Week: 02/28/22	02/27/22 03/06/22	MTWTF MTWTF	5	\$225.00	0.00							
5 KLKN 02/19/			s Sat CM	\$225.00 530p-6p	0.00	S-	:30		\$100.00P-04			
		ABC World Nev	vs Sat	550p-op		5-	.30	1	\$100.00 P-02	0.00 NW	3	\$300.00
ABC News-Sat		B LINES A THRU										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 02/14/22 Week: 02/21/22	02/20/22 02/27/22	S-	1	\$100.00	0.00					- 1		
Week: 02/28/22	03/06/22	S-	1	\$100.00 \$100.00	0.00 0.00							
6 KLKN 02/19/2			1 CM	7p-8p		-5-	:30	1	\$150.00P-04	0.00 NM	3	\$450.00
		Saturday Prime	1						ψ100.001 04	0.00 1110	3	φ-100.00
ABC Saturday N	light Encore	B LINES A THRU Bp/7p-ABC	Α									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					- 1		
Week: 02/14/22 Week: 02/21/22	02/20/22 02/27/22	S- S-	1	\$150.00	0.00					- 1		
Spot Ch Date Ra		escription	1 Start/l	\$150.00 End Time	0.00	W	مالاقاميام	1		р. т		
2 KLKN 02/21/2			7p-8p				ekdays Sa	Len		Rtg Type		
See MG 6.4		ataraay r mmo r	, b-ob				3a		·30 <del>(\$150.00)</del>	0.00 /\/		
		Sat Night 7-10p]	Preempt							- 1		
4 KLKN 02/21/2		BA Saturday Nigh	t 7p-10 <sub>l</sub>	р			Sa	:	30 \$150.00	0.00 NM		
		24 C-t	. 7.40									
5 KLKN 02/28/2:		SA Saturday Nigr	t 7p-10լ	p			Sa-	:	30 \$150.00	0.00 NM		
Week: 02/28/22	03/06/22	S-	1	\$150.00	0.00					- 1		
Spot Ch Date Ra	inge De	escription		Ind Time	0.00	We	ekdays	Leng	oth Rate	Rtg Type		
3 KLKN 02/28/2	2-03/06/22 Sa	aturday Prime 1	7p-8p				Sa-		30 (\$150.00)			
See MG 6.4 [Schedule C		Sat Night 7-10p] I	Proomnt									
7 KLKN 02/06/2				0p-1035p		5	:30	1	\$300.00P-04	0.00 NM	5	¢1 E00 00
Channel 8 Eyew		Ch 8 News Sun	•	ор		J	.00	•	4000.001 -04	0.00 14141	3	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 01/31/22	02/06/22	S	1	\$300.00	0.00							
Week: 02/07/22	02/13/22	S	1	\$300.00	0.00					- 1		
Week: 02/14/22 Week: 02/21/22	02/20/22 02/27/22	S S	1	\$300.00	0.00					- 1		
Week: 02/28/22	03/06/22	S	1	\$300.00 \$300.00	0.00 0.00							
8 KLKN 02/06/2		Good Morning Ar		a-8a		S	:30	1	\$50.00 P-04	0.00 NM	5	\$250.00
Maakandaad		Good Morning Ar	nerica Su									
Weekend Good I Start Date	viorning Ame End Date		Spots AMaria	Dat-	Deti							
Clart Date	LIN Date	Weekdays	Spots/Week	Rate	Rating					1		

Print Date: 03/07/22 11:17:36 Page 3 of 4

Order / Rev: Alt Order #:

45183

27669943

Advertiser:

Brett Lindstrom for Governor

Product Desc:

TV

KLKN-TV Flight Dates: 01/31/22 - 03/06/22 Estimate: 1477 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date End Date Weekdays Spots/Week Rate Rating Week: 01/31/22 02/06/22 1 \$50.00 0.00 Week: 02/07/22 02/13/22 ----S 1 \$50.00 0.00 Week: 02/14/22 ----S 02/20/22 \$50.00 1 0.00Week: 02/21/22 02/27/22 ----S \$50.00 1 0.00 Ch Date Range Spot Description Start/End Time Weekdays Length Rate Rtg Type 4 KLKN 02/21/22-02/27/22 Good Morning America Su 7a-8a -----Su .30 \$50.00 0.00 NM Week: 02/28/22 03/06/22 ----s 1 \$50.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays **Length** Rate Rtg Type 5 KLKN 02/28/22-03/06/22 Good Morning America Su ----Su 7a-8a :30 \$50.00 0.00 NM KLKN 02/06/22 03/06/22 This Week CM 8a-9a ----S :30 \$75.00P-04 0.00 NM 7 \$375.00 This Week This Week Start Date End Date Weekdays Spots/Week Rate Rating Week: 01/31/22 02/06/22 \$75.00 0.00 Week: 02/07/22 02/13/22 ----S 1 \$75.00 0.00 Week: 02/14/22 02/20/22 ----S 1 \$75.00 0.00 Week: 02/21/22 02/27/22 -----1 \$75.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtq Type 4 KLKN 02/21/22-02/27/22 This Week 8a-9a ---Su :30 (\$75.00) 0.00 NM See MG 9.6.9.7 [No Avail] Preempt 6 KLKN 02/21/22-02/27/22 Jimmy Kimmel 1035p-1135p MTWThF----:30 \$50.00 0.00 NM MG for 9.4 02/27 7 KLKN 02/21/22-02/27/22 M-F 9a-10a 9a-10a MTWThF----:30 \$25.00 0.00 NM MG for 9.4 02/27 Week: 02/28/22 03/06/22 \$75.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 5 KLKN 02/28/22-03/06/22 This Week 8a-9a ----Su :30 <del>(\$75.00)</del> 0.00 NM See MG 9.8.9.9 [No Avail] Preempt 8 KLKN 03/04/22-03/04/22 M-F 3p-4p 3p-4p :30 \$25.00 0.00 NM MG for 9.5 03/06 9 KLKN 03/04/22-03/04/22 M-F 4p-5p 4p-5p :30 \$50.00 0.00 NM MG for 9.5 03/06 10 KLKN 02/12/22 03/05/22 Ch 8 News Sat at 10p 10p-1035p :30 \$175.00P-04 0.00 NM \$700.00 Ch 8 News Sat at 10p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/07/22 02/13/22 ----5-\$175.00 0.00 Week: 02/14/22 02/20/22 ----S-1 \$175.00 0.00 Week: 02/21/22 02/27/22 ----5-1 \$175.00 0.00 Week: 02/28/22 03/06/22 ----5-\$175.00 0.00 11 KLKN 03/04/22 03/04/22 Friday Prime 1 CM ---F--7p-8p :30 \$275.00P-04 0.00 NM \$275.00 Friday Prime 1 COMMENTS APPLY TO SUB LINES A THRU A Shark Tank-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 ----F--\$275.00 0.00 12 KLKN 03/06/22 03/06/22 Ch 8 News Sun at 530p CM 530-6p ----s :30 \$125.00P-04 0.00 NM \$125.00 Ch 8 News Sun 530p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 ----S 03/06/22 \$125.00 0.00 13 KLKN 03/05/22 03/05/22 Good Morning America SDM 7a-9a ----5-:30 \$50.00P-04 0.00 NM \$50.00

Good Morning America Sat

Spots/Week

Rate

\$50.00

Rating

0.00

<u>Weekdays</u>

----S-

COMMENTS APPLY TO SUB LINES A THRU A

End Date

03/06/22

Weekend Good Morning America

Start Date

Week: 02/28/22

Print Date: 03/07/22 11:17:36 Page 4 of 4

Order / Rev:

45183

Advertiser:

Brett Lindstrom for Governor

Alt Order #: Flight Dates:

27669943

01/31/22 - 03/06/22

Product Desc:

TV

Estimate:

1477

KLKN-TV

	Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	KLKN COMME Good M		LY TO SUI	Good Morning Ar Good Morning Ar B LINES A THRU	merica	7a-9a	MTWTF	:30	5	\$105.00P-04		5	\$525.00
	<u>Star</u> eek: 02/2		End Date 03/06/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$105.00	Rating 0.00						
(	COMME		LY TO SUE	Ch 8 News at 6a l Ch 8 Eyewitness 3 LINES A THRU	News 6a	6a-7a	MTWTF	:30	5	\$105.00P-04	0.00 NM	5	\$525.00
We	<u>Star</u> eek: 02/2		End Date 03/06/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$105.00	Rating 0.00						
			·							Т	otals	135	\$21,865.00



125 West 55th St New York, NY 10019

Contract # 27669943 CPE: 321/373/1477 Agency: MEDIUM BUYING LLC 815 Grandview Ave

Version: Highlighting Makegood 8
Station: KLKN Market: Lincoln&Hstng-Krny-Pis DMA

Con Type: POLITICAL/VOTE

Total \$: \$21,865.00 Status: Accepted

Changes as of: 3/7/2022 at 10:34 AM Flight: 1/31/22 - 3/6/22

Advertiser: Brett Lindstrom for Governor

Product: TV

Suite 600

COLUMBUS, OH 43215

Buyer: Lloyd, Dillon

Agency Order #: 11335250

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Primary Demo: Office: WASHINGTON Service: Nielsen

Total Spots: 135
Total CPP: \$0.00
Total GRP:

Assistant: ALEXANDRA BRADLEY 202-955-5342

Traffic #: 45183

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

# Day/Time	U3/07/22 10:34 A	Date) I IIIle	Data Time				CR 3 10p-10:35p	M-F	# Day/Time	± 7
Eyewitness News At Te  Added by  Joy Wenn	M Sent To Rep	Action								
Rate Len 1/31 2/7 2/14 2/21 2/28    \$250.00 30 4 5 5 4 5 4 4							Channel 8 Eyewitness News At Te		rogram	
Len 1/31 2/7 2/14 2/21 2/28  30 4 5 5 4 5 4  FALS: 19 24 26 27 39  Makegood Comments  on line 3 due to EOF. Spot n/a due to station power outage. Please let me know if we can move	See credit	Comment			5	1	1 \$250.00		Rate	
1/31 2/7 2/14 2/21 2/28  4 5 5 4 5 4  19 24 26 27 39  Makegood Comments  3 due to EOF. Spot n/a due to station power outage. Please let me know if we can move	on line				ALS:	2	30		Len	
2/7 2/14 2/21 2/28  5 5 4 5 4 4 2 4 26 27 39  Makegood Comments  DEOF. Spot n/a due to station power outage. Please let me know if we can move the station power outage.	3 due to					3	4		1/31	
2/14 2/21 2/28  5 4 5 4 4 4 4 4 5 4 5 4	EOF.			2			Οī		2/7	
2/21 2/28  4 5 + 4  27 39  od Comments  // a due to station power outside. Please let me know if we can move	Spot n		000	lakego	26	ł	CI		2/14	
2/28 2/28 39 mments to station power outage. Please let me know if we can move to station power outage.	/a due		00	od Col			4		2/21	
Dower outlade. Please let me know if we can move	to station		- Controller	mmonte	39		70 4		2/28	
	ower outage. Please let me know if we can move									
	noto				135 \$21,865.00	00.00c,co	P	4	9	Total
otal         Total           \$         \$           22         \$5,500.00           135         \$21,865.00					\$0.00	\$0.00	200	777		
Total \$ \$00.00 365.00						0.0		9	)	